

# GROWER UPDATE

#119 - 13 November 2019



**FROM MARK  
SHADBOLT  
EXECUTIVE  
DIRECTOR**

## A BIG THANK YOU

In these last two weeks, we were able to host two companies from overseas. We hosted Enkev, a manufacturing company based in the Netherlands, and Sleep On Latex, a customer of Enkev based in the US. With your support, we were able to give them a taste of our values, pride, and hard-work. This visit should remind us all of the added value we assume by remaining involved with our wool from farms to the end consumer. We couldn't do this without you, so a sincere thanks to all of you for your continued support. Read below for details on our last two weeks and future opportunities for you as farmers.

- Overview of Supply Chain (Enkev)
  - Wool is collected direct to scour and a sample sent to testing
  - After scouring, wool is sent to The Netherlands for processing at Enkev
  - Enkev sends your wool in rolls around the globe for further use in products, mostly mattresses like Sleep on Latex (SOL)
  - This sort of supply chain is unique and something for us to be proud of.
- Supply Chain Visit (Enkev and SOL)

- Five grower meetings were held across the country where these companies presented what they do with your wool
- Enkev and SOL got the opportunity to tour the Hakes Bay wool scour and NZ Wool Testing Authority (scouring and testing)
- Enkev and SOL visited and toured multiple farms
- Ezra Shevick, SOL's COO, even got to shear a sheep
- If you're interested in learning more about SOL or Enkev, click the following links for their websites:  
Enkev <https://www.enkev.com/en/>, SOL <http://sleeponlatex.com/>
- Opportunities for Growers
  - Enkev has demand from companies like SOL for GOTS (Global Organic Textile Standard) certified organic wool. If you or any farmers you know are interested in becoming certified, please contact WNZ. If you're already certified and interested in a contract, please contact your local Grower Liaison [www.woolsnz.com/contact-us](http://www.woolsnz.com/contact-us)
  - Enkev and other manufacturers have also inquired about bulk wool.
    - If you think your wool may have bulk properties, please send us a sample for testing.
    - To learn more about bulk wool and how to identify it's properties, please talk to a WNZ Grower Liaison.

Check out these pictures of our last few weeks with Enkev and Sleep on Latex:



Freshly scoured wool at Hawkes Bay wool scour



Ezra Shevick (on the left) shearing a sheep



Enkev and Sleep on Latex present to shareholders

## NOTICE OF SEVENTH ANNUAL GENERAL MEETING

### Date and Time:

**Monday 18 November 2019 at 12.00pm**

### To be held at:

**Mt Peel Ltd, 957 Otapiri Mandeville Road, Mandeville**

Farm Tour prior to AGM from 9.00am – 11.30am

Light lunch provided 11.30am – 12.00pm  
AGM commences 12.00pm

## GROWER MEETINGS

Please see below for the grower meetings scheduled in your area. There will be an overseas visitor speaking at these meetings, therefore, this is a great opportunity for you to come and listen to what WNZ is doing with this customer and how you can support your company.

There will be more overseas visitors over the next few months and we will endeavour to cover other regions throughout the season. This will give all growers the opportunity to hear directly from the market.

### **Lambswool Company**

Friday 15 November 2019

10.30am – 12.30pm

**Masterton** – woolshed of Sully Alsop, 579 Stronvar Road

Monday 18 November 2019 - Wools of New Zealand AGM

9.00am – 11.45am

**Farm tour prior to AGM**, Nicole and Logan Evans, 957 Otapiri Mandeville Road

12.00pm – 2.00pm

**AGM - Mandeville** – woolshed of Nicole and Logan Evans, 957 Otapiri Mandeville Road

Monday 18 November 2019

5.30pm – 7.30pm

**Palmerston** – Waihemo Lodge Hotel, 13 Runbrake Street

**RSVPs for meetings to be sent to Avril Jordan at [avril.jordan@woolsnz.com](mailto:avril.jordan@woolsnz.com)**

## STAY IN TOUCH

Our team are always ready to help. Your best bet is to talk to your local Grower Liaison but you can find all of us at [www.woolsnz.com/contact-us](http://www.woolsnz.com/contact-us)