

GROWER UPDATE

#113 - JULY 2019



**FROM THE
CHAIRMAN
MARK SHADBOLT**

Wools of New Zealand Seeks New Chief Executive

Rosstan Mazey, Chief Executive of Wools of New Zealand recently announced his resignation due to his family relocating to Wellington. Mazey stated "I'm fortunate to have led our unique grower owned company through the last 4 years and am proud of what we've been able to achieve at WNZ".

Mark Shadbolt, Chair of WNZ thanked Rosstan for seeing the organisation through a major shift from a grower marketing development fee to a fully stand-alone commercial position. A search for a replacement commences immediately.

Mazey's departure at the end of September has triggered a number of subsequent changes at WNZ. Mark Shadbolt has stepped into an Executive Director role enabling him to take a

greater lead in developing partnership opportunities and negotiations.



Rebecca Smith, a Director since August 2017 will step in as Chair. Smith is currently CEO for the New Zealand Story Group and has over 20 years' experience in marketing and brand leadership roles across

a variety of industries. Smith states "The wool industry is at a critical turning point poised to capture value for farmers from the increased global demand for natural fibres and planet-friendly solutions. I'm looking forward to guiding WNZ through this next phase of growth with a refreshed strategy and focus on delivering the benefits of wool to discerning consumers."

STAY IN TOUCH

Our team are always ready to help. Your best bet is to talk to your local Grower Liaison but you can find all of us at www.woolsnz.com/contact-us