



100% New Zealand Grower Owned



Wools of New Zealand Shareholder Update No. 102, 11 October 2018

FROM THE CHIEF EXECUTIVE



Rosstan Mazey
Chief Executive

Responsible Wool Standard Marks & Spencer Menswear Launch

Marks & Spencer (M&S) has become one of the first major retailers to unveil a new range of menswear certified under the global Responsible Wool Standard (RWS). This range features Wools of New Zealand supplied crossbred lambswool – supplied by 12 of our RWS certified growers around the country.

WNZ supports the aims of the RWS, which are to provide an assurance to consumers that the wool they are wearing or using in their textiles, comes from responsibly treated sheep, raised and shorn on farms with a progressive approach to managing their land and their livestock. Since its launch in 2016 the RWS has garnered the support of a large number of global brands, including M&S, one of the world's leading fashion, food and homeware

retailers with almost 1,500 stores across 57 countries. Founded more than a century ago, M&S is iconically British and it remains the UK's market leader in womenswear and menswear. It works closely with its suppliers to ensure high quality and innovative products.

The M&S launch is an important and exciting step, validating our support of such programmes and our investment into traceability and assurance programmes that allow for alternative wool uses like high end attire.



The first Wools of New Zealand shareholder farm to be certified was Palliser Ridge in the Wairarapa, owned by Jim and Marilyn Law and managed by Kurt and Lisa Portas. Pictured: Kurt Portas, of Palliser Ridge, tests out one of the new M&S range of lambswool blazers

We have inserted below for your interest links to the interactive map which is now live on the M&S corporate site, the press release that was issued this week from Wools of New Zealand, and the M&S blog

form and return it to us to be eligible for the Grower of the Year Award.

ANNUAL GENERAL MEETING

The sixth Annual General Meeting of Wools of New Zealand Limited will be held on Thursday 29 November 2018 at Palliser Ridge, Pirinoa.

Please mark your calendars with this date - more detail will be provided closer to the time.

Regards



Rosstan

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Contact Us

Please contact your regional Grower Liaison (GL) directly if you wish to discuss anything.